LUNCHEON OF HOPE

Investing in Hope



Sponsorship Opportunities

TOGETHER FOR YOU | *in* Cancer Care

Fondation HSN Foundation



About the Event

Luncheon of Hope is more than an event; it is a testament to the strength and courage of those affected by cancer, a celebration of community, and a vital source of support for the highest priority needs at the Cancer Centre. Your presence and generosity help sustain innovative treatment programs, patient support services, and critical research initiatives that directly improve the lives of cancer patients and their families.

This year, we are honoured to welcome **two winners from *The Amazing Race***, both of whom have their own personal experiences with cancer. One speaker will talk about her journey through diagnosis and recovery, embodying the resilience and hope that define this event. They will share their powerful stories, offering inspiration and strength to all those affected by cancer.

As an engaged community partner, your sponsorship affirms your commitment to advancing comprehensive cancer care. Care that embraces not only medical treatment but also the emotional, psychological, and practical support patients need throughout their journey.

Together, we can make a meaningful difference, ensuring that no one faces cancer alone and that every patient receives the hope and care they deserve.



Your sponsorship of the Luncheon of Hope does more than provide a meal—you feed hope, inspire healing, and create lasting change.

Our Mission

At Health Sciences North Foundation, we are unwavering in our commitment to advancing world-class cancer care, close to home.

Every day, we work to ensure that patients and families across Northeastern Ontario have access to the most innovative, compassionate care without having to leave their communities.

As the fundraising arm of Health Sciences North and the Health Sciences North Research Institute, we champion leading-edge treatment, vital equipment, and ground-breaking research that transforms cancer outcomes across the region.

Why Cancer Care? Why Now?

Cancer touches every life. In Northeastern Ontario, the distance to treatment, limited access to equipment, and strain on local families can make an already overwhelming diagnosis even more difficult.

Your support will help us:

- Expand access to life-saving equipment
- Support critical cancer research and innovation happening right here at HSN
- Keep care close to home for your loved ones, your neighbours, and your community



Sponsorship Levels

Legacy of Hope Sponsor
$20,000 (1 available)

Champion of Courage Sponsor
$10,000

Voice of Strength Sponsor
$7,500

Beacon Sponsor
$5,000

Guardian Sponsor
$2,500

Compassion Sponsor
$1,000

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$20,000 Legacy of Hope Sponsor

You lead the way in creating lasting change for cancer patients.



- Exclusive opportunity (1 available)
- Premier logo placement on all materials and stage signage
- Recognition as Legacy of Hope Sponsor in all media and press
- Speaking opportunity and/or feature in program
- Dedicated social media campaign and video feature
- Custom impact report showing how your gift changed lives
- Highlight in our internal newsletter to HSN and HSNRI staff
- Two VIP tables for 8 guests with priority placement

Setting the the tone for the entire luncheon - truly transformational support.

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$10,000
Champion of Courage Sponsor

A bold partner standing at the forefront of cancer care.



- Prominent logo placement in all materials and slideshow
- Recognition in media mentions and press release
- Verbal recognition during event
- Social media thank-you spotlight
- Highlight in our internal newsletter to HSN and HSNRI staff
- Table for 8 guests

Standing strong with patients and caregivers in their journey.

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$7,500

Voice of Strength Sponsor

You empower stories that inspire, educate, and move others to action.



- Logo featured during speaker spotlight segment
- Name recognition in speaker introduction and agenda
- Recognition on screens and in print
- Six guest tickets to Luncheon of Hope

Giving a voice to those who need to be heard.

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$5,000 Beacon Sponsor

Your support shines a guiding light of hope and healing.



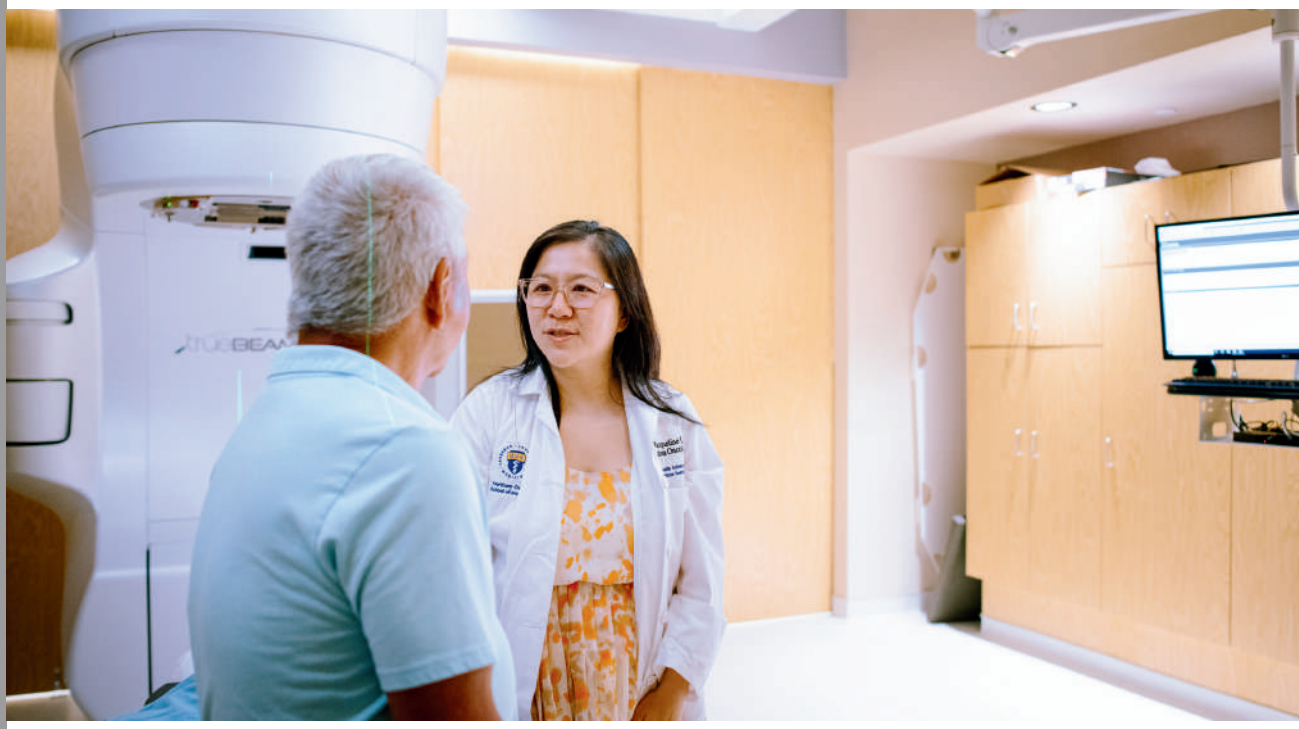
- Logo in program and on event signage
- Recognition in group social media thank-you post
- Four guest tickets to Luncheon of Hope

Lighting the way for care innovation and community support.

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$2,500
Guardian Sponsor

You protect and uplift patients and families when they need it most.



- Logo in event program
- Recognition in group thank-you messages
- Two guest tickets to Luncheon of Hope

Making sure no one faces cancer alone.

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$1,000

Compassion Sponsor

Every act of giving brings comfort, connection, and care.



- Name listed in event program and on shared signage
- Group thank-you post on social media
- Two guest tickets to Luncheon of Hope

Your support creates a real and immediate impact.

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What Your Sponsorship Means

Impact of your support

Your support of Luncheon of Hope represents a meaningful investment in transforming lives and strengthening cancer care across Northeastern Ontario. Through your partnership, you help ensure that patients and families have access to compassionate, timely, and world-class cancer care close to home.

Your sponsorship directly supports advancements in cancer treatment, early detection, research, and supportive care. It helps fund innovative programs and vital equipment that improve outcomes and provide comfort during some of life's most challenging moments.
This is more than supporting an event. It is about creating lasting change that reaches beyond hospital walls and into every community across our region.

By partnering with Luncheon of Hope, you align your organization with the leaders, survivors, caregivers, and champions who are driving progress in cancer care. You are helping shape a future where everyone in Northeastern Ontario has access to equitable, high-quality cancer services, regardless of where they live.

Together, we bring hope closer to home.
Together, we are champions of care.



Join us in writing the next chapter of cancer care.

Behind every sponsorship is a story - one that starts with you.
Let's create a future where high-quality, compassionate cancer care is available for all who need it, right here in the North.

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